

# Jeff Hunter

ACD / Art Director – Boulder, CO

CONTACT: \_\_\_\_\_

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EXPERIENCE: \_\_\_\_\_

## ACD / Art Director | Freelance

February 2016 - Present

## Senior Art Director | Crispin Porter + Bogusky

January 2010 - January 2016

Clients: Velveeta Shells & Cheese, Fruit of the Loom, Kraft Macaroni and Cheese, Windows Phone, Domino's Pizza, Jell-O, Best Buy, Charles Schwab, American Express, Milka, Applebee's, Aspen Dental, Microsoft, Bolthouse Farms.

## Art Director Intern | Crispin Porter + Bogusky

September 2009 - December 2009

## Art Director Intern | Red Door Interactive

June 2008 - October 2008

## Illustrator / Designer | Jeff Hunter Design

May 2005 – September 2009

EDUCATION: \_\_\_\_\_

## The Art Institute of California-San Diego

BA, Graphic Design, 2005 - 2007

HONORS AND AWARDS: \_\_\_\_\_

### LIA: TV/Cinema/Online Film

2015 Shortlist / Velveeta Shells & Cheese – The Law (TV :15)

### Cannes Lion: Film Lions

2012 Shortlist / Kraft Macaroni & Cheese – Diamond Jubilee (TV :30)

### Clio: Interactive Mobile

2011 Shortlist / American Express Travel – Nextpedition (Travel App.)

### IAB Mixx Award: Mobile Advertising

2013 Silver / Best Buy – Tap Tap Revenge Holiday (Branded Mobile)

### Adweek: Featured Ad

03/2015 / Velveeta Shells & Cheese – Liquid Gold Rush (TV)  
05/2014 / Fruit of the Loom – Father's Day Gifts (Social Campaign)  
08/2013 / Windows Phone – The Recital (TV)  
12/2012 / Best Buy – Gifts That Do (TV)  
05/2012 / Kraft Macaroni & Cheese – Father's Lesson, Diamond Jubilee (TV)  
08/2011 / Domino's Pizza – Noid's Super Pizza Shootout (Social Game)  
06/2010 / Best Buy – Movie Mode (Mobile App)

### Ad Age/Creativity Online: Editors Pick

08/2013 / Windows Phone – The Recital (TV)  
05/2012 / Kraft Macaroni & Cheese – Father's Lesson (TV)  
02/2012 / Kraft Macaroni & Cheese – Diamond Jubilee (TV)  
08/2011 / Domino's Pizza – Noid's Super Pizza Shootout (Social Game)  
06/2010 / Best Buy – Movie Mode (Mobile App)

### Designing for the Greater Good:

Book: The Best of Cause-related Marketing & Non profit Design  
2010 published Harper Collins / CLEAN PB (Featured Campaign)

### AAF National Addy's: Student Advertising

2007 Best Of Show / Playboy Subscription Advertising (Print Campaign)

### Young Guns International: Student Advertising

2007 Finalist / Playboy Subscription Advertising (Print Campaign)

### San Diego Ad Club: Hall of Fame

2007 Hall of Fame Inductee

SKILLS & EXPERTISE: \_\_\_\_\_

Art Direction  
Creative Direction  
Art & Design  
Typography  
Photography

Concept Art  
Storyboard Art  
Copywriting  
Production (digital/print/film)  
Adobe Creative Suite

Advertising  
Creative Strategy  
Interactive Advertising  
Digital Strategy  
Integrated Marketing

NOTES: \_\_\_\_\_

Hire this guy.     Hell no.